

shift:

the way you think
the way you do business
the way you deal with change
the way you treat your customers



Shift Happens! Jim Feldman - Keynote Speaker - The Innovator - Consultant

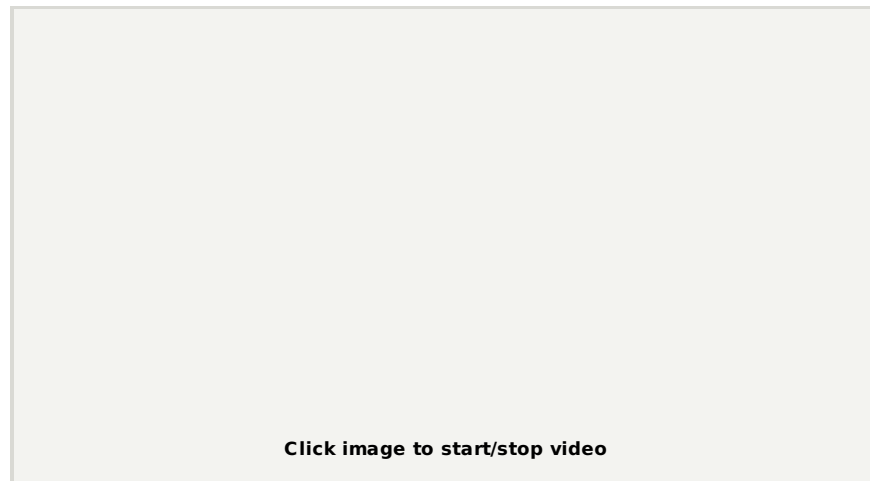
Quick Search

Advanced Search

Go

[Home](#) | [Keynote Topics](#) | [Innovative Thinking Topics](#) | [3DThinking](#)

3DThinking



TOPIC: 3DThinking

The importance of innovative problem solving, problem solving and leadership, *the acquisition of problem solving knowledge and skills is now the most valuable asset of any company.* Although creative problem solving is often perceived as a rare talent, it is a cognitive skill and innate ability that can be nurtured, developed, and stimulated through education and training.

While your organization may do a good job of developing innovative problem solving skills at the primary management levels, not much of an emphasis is placed on fine-tuning or expanding these skills at the *middle and senior management levels.* This *presentation* is thought provoking while providing a blueprint for the creation of a *new way to analysis, respond, and deliver profitable solutions.*

3D Thinking produces shifts in how you approach customer service, leadership, creating value, maintaining profit margins, increasing growth, building wealth, developing meaningful experiences and stimulating intellectual capital. Shifts in thinking are often simple-and quite complex. Jim will demonstrate that we must spend more time on “asking the right question” rather than working on the right solutions to the wrong problems. In life, shifts are the only constant. It's time to shift our focus to change our way of planning, designing, solution finding, and delivering profitable results. Target Audience: Shifting your world begins with shifting how you think. In this era of rapid technological, social, and informational innovations today's leaders find themselves in a constantly ‘shifting’ environment, which naturally creates discomfort. Today's leaders must be capable of innovative thought and action in order to deal with the ambiguous, complex, and novel problems this changing environment generates but more importantly they need to be able to seize the opportunities these ‘shifts’ present.

[Share](#) | [Facebook](#) | [Twitter](#) | [Google+](#) | [LinkedIn](#)



[Follow on twitter](#)



[Subscribe to Newsletter](#)



client quotes...

"Your insight in building morale and maintaining a positive team environment has helped us greatly..."
Carl N. Eberling
Executive Director
Verizon Wireless

Shift Happens!

Recent Blogs

Cash and Courtesy

It's Time For Innovation

iWant: iPhone vs. iPad Debate Between Friends

Create Customer Insistence

Creating a "To Be" List

At Your Service

5 Shifts to Deliver Excellent e-Commerce Customer Service

How To Survive the Recession: FREE ebook

On Target: It's not about price

I'm not in the donut business

Please use this form to contact us

Your Name:

Your Email:

Subject:

Security Image:



Copy the numbers and letters from the security image:

Question/Comment:

Submit

Jim is a professional keynote business and motivational speaker who combines humor and content to deliver a speech / presentation that your audience is sure to enjoy. Contact us at 312-527-9111 or use our contact form for more information.

Shift Happens!®

505 N. Lake Shore Drive, Chicago, IL 60611

Phone: 312-527-9111 Fax: 312-527-1116 Toll Free: 1-888-SHIFTHPNS

© 2009 James Feldman. Shift Happens is a registered trademark owned by James Feldman.

[Home](#) | [About Jim](#) | [For Meeting Planners](#) | [Keynote Topics](#) | [Better Change Blog](#) | [Clients](#) | [Contact](#)